



DAD

*Beauty
Bridal
Pricing Guide*

A La Carte WEDDING PRICING

Pricing for hair and makeup. Want to book individual services to create your own package? Not a problem!

*Trials do not count towards minimum

**4 service minimum (except bride only packages on package page)

BRIDE-HAIR AND MAKEUP *discount will be provided for double bride weddings!	\$220
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ATTENDANTS-HAIR AND MAKEUP	\$170
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FLOWER GIRL HAIR-10 & UNDER	\$65
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FALSE LASHES	complimentary
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AIRBRUSH	Complimentary
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TOUCH-UPS May only be added onto other purchases	\$85 PER HOUR
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HAIR AND MAKEUP-TRIAL Trials do not secure the date. 2.5 hrs	\$200
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Service Descriptions

MAKEUP

*Trials do not count towards minimum
**4 service minimum

BRIDAL MAKEUP APPLICATION

Includes airbrush and strip lashes. Appt length about 60 mins.

\$110

*discount to the bridal rate will be applied for double bride weddings!

MAKEUP FOR ATTENDANTS

Includes airbrush, strip lashes! Appt length 45 min

\$85

TRIAL-MAKEUP APPLICATION

1.5 hour trial run. Trials do not secure the date.

\$100

Service Descriptions

HAIR

*Trials do not count towards minimum

**4 service minimum

BRIDAL HAIR STYLE

Enjoy your day being the bride while we bring everything needed to create your unique, timeless style that will last all day and create memories that last a lifetime! Includes any bridal style. Appt about 60 min.

\$110

HAIR FOR ATTENDANTS

Does not include full elaborate "bride" styles that usually take a full hour. Simple bridal party looks only. Elaborate styles will be automatically simplified to fit with the timeline. Appts 45 minutes max per service.

\$85

FLOWER GIRLS-10 & UNDER

Sit back as we create a stunning look for your flower girl as she steals your guests hearts.

\$65

TRIAL-HAIR APPLICATION

1.5 hour trial run. Trials do not secure the date.

\$100

OTHER PRICING

Considerations

Below fees will be calculated based on the info requested in this brochure and your final total quote will be in the drafted contract for your review and consideration

ADDITIONAL ARTIST FEE
per additional artist hired

HOLIDAY FEE
applied for holidays and holiday weekends

TRAVEL
\$1 per mile charged 1 direction only

ADMINISTRATION FEE
if we are not servicing the bride (covers, all of the admin: scheduling, timeline, emails, contract etc which is typically covered in the brides fee)

GRATUITY
20% added to trial and wedding day services and touchups

BRIDAL BEAUTY *packages*



RED CARPET BRIDE

\$600

- 1 hair & makeup trial
- 1 Bride Hair & Makeup
- Airbrush
- Luxury Lashes that last up to a week
- Full Size Lipstick
- Mini Facial
- Travel up to 50 miles

PLATINUM BRIDE

\$700

- 1 hair & makeup trial
- 1 Bride Hair & Makeup
- Airbrush
- Lashes
- Full Size Lipstick
- 2 Hours of Touchups
- Travel up to 50 miles

CURATED BRIDE

\$1000

- 1 hair & makeup trial
- 1 Bride Hair & Makeup
- Hair and Makeup for 2 additional people
- 2 Hours of Touchups
- Airbrush
- Travel up to 50 miles

What is required to secure my date?

A non-refundable non-transferable retainer of \$200 (if multiple trials requested, retainer must be at least enough to cover trials)

Where/when is the trial?

Trials are typically held Mon-Thur (weekends are reserved for weddings) at my studio in Fort Walton Beach. I typically like to set up the trial closer to the wedding to ensure details are decided, looks chosen, accessories purchased and hair length and color/skin tone are similar to what we will have to work with for the wedding. (think summer tan as opposed to winter color for use melanin challenged ladies!)

How early should I book?

Most of our brides book around a year out.

Do you have a minimum to book?

During peak wedding season a minimum of 4 services is required to book. (Hair and makeup for 1 person is 2 services) Trials do not count toward wedding day minimum. Bookings can be made with less but the artists equivalent minimum must be paid.

I have a very large wedding party; can you accommodate us?

I can do a max of 8 services by myself (1 person for hair and makeup-is 2 services). Most commonly brides will book me for themselves and maid of honor or mom.

If you have a larger wedding party I like to recommend you reach out to a team I freelance for sometimes. You can book through them and request me as your lead artist and they will be able to provide other artists for the remaining wedding party members!

Will you do just my bridal party if I choose to have my own artist?

Absolutely! In cases where we do not service the bride an admin fee will be added (normally part of the bride pricing) which covers all of the behind-the-scenes work that goes into booking a wedding.

Do you travel? Is my location out of your range?

YES and absolutely not!!

Travel is primarily what we do actually! We will come to you to provide your wedding day beauty services to make the day run smoothly and prevent you having to go to multiple locations prior to your ceremony!

The travel fee will be assessed from the artists' home to your location. We do not have a limit although we do have a policy that any locations more than 2 hours away may require overnight accommodation. This is to ensure artists are where they need to be on time without the additional risk of accidents, car trouble and excessive fatigue from waking extremely early.

What does my hair styling include?

our artist will arrive with all tools and products to style your bridal party's hair as desired.

Onsite hair styling includes:

-1 heat application whether it be curling or flat ironing.

- any pinning necessary to achieve the desired look
- all hair sprays, anti-humidity, frizz control, heat protectant, texture and dry shampoo sprays needed
- all braids and details requested
- we can apply all accessories or extensions provided by the client
- all styling appointments include 1 style only (time will not be allotted to changing styles multiple times)
- Blow drying is not part of the styling unless discussed prior to date

What does my makeup application include?

Our artists will provide all products needed to fully make-up all individuals faces for their appointments using professional and luxury brands. Please keep in mind there may be brands you are unfamiliar with since some pro brands are not available to consumers.

Please fill out the contact form to receive the full brochure which will explain the different makeup applications and what they include.

The hair and makeup page has a quick overview of my makeup kit (which changes frequently) for a rough idea of what to expect!

<https://www.rad-beauty.com/hair-and-makeup>

I have naturally curly hair; can your team accommodate my hair?

This is a tricky question and is going to depend on what style you are looking for. Typically for weddings, we don't have the amount of time you would have if you were going to a salon. In salon generally there is time for a full blowout and flat ironing before styling (or silk press). For weddings we have a half hour to 45 max. This is not enough time for multiple heat applications just to prep the hair. In order to ensure we stay on schedule we will either need to work with your natural curl, recurl into a different curl pattern (for types 3A or 3B), or request you have it blown out ahead of time that way we can flat iron and style (for curl patterns of 3c to 4A-B)

Can I do a trial before I book?

You certainly can, If you are interested in a trial before booking, please continue with the bridal inquiry form and subsequent brochure as normal then add in the comments or a separate email that you would prefer to trial before completing the booking process. (since I will still need to ensure I have your date available and can accommodate your party). Once I have determined availability for your wedding we will get your trial process setup!

What if I book first, then end up not being happy with my hair and makeup?

This is a good question and the reason many people request to trial before booking. The most common reason for unsuccessful trials are due to miscommunication, typically when the bride is afraid to speak up that they don't like something or that the artist didn't quite understand what was being asked of them.

The purpose of the trial is to try out your wedding day hair and makeup look. This means you must be able to speak up and inform your artist what you are happy with and what you want to change with your look. Your artist is there to bring your vision to life and sometimes the artist cannot visualize exactly what is in your mind without photos. Also, you must understand that styles and colors seen on photos may not look the same on you as they do in the photo. And just because you like how something looks on someone else does not necessarily mean you will like it on yourself. For ALL of these reasons you must have clear communication with your artist to ensure the best results this way we can make necessary adjustments to bring your vision to life!

Never hesitate to contact me directly with any questions, concerns or issues you may encounter. I am here to make your process as pain free as possible!

Can I add more services later?

While the answer is technically yes you are allowed to. The true answer will depend on availability. Please note if the artist is reserved for just their minimum in order for you to secure the date, they may be able to accommodate a few more services as long as your schedule allows for it. However, if you have book the max amount of service the artist can accommodate and your schedule is not flexible, we will not be able to take on those extra services. We highly recommend getting solid answers from your party from the start and stress to them the importance of it since they may not be able to change their minds or add on later without finding other arrangements.

What payment methods do you accept?

Honeybook allows for secure bank transfer. If you prefer another payment method you can simply advise it on your contract and I will give you the contact info for the corresponding payment method. Please do not use any service related terminology in payment apps as they keep a percentage of your payment as a service fee. Just a last name or date is ideal.

Zelle, Cash App, Venmo, Paypal. (Cash is accepted but you will need to get it to us before hand we do not accept day-of payments) We do not accept check.

Why do you require my credit card on file?

Unfortunately, in the past we have had little success recouping damages and time lost even though these conditions are covered in the contract. Some of our experiences:

- bridal party showing up a full 2 hours late (no I'm not exaggerating);
- having a child break an eyeshadow palette;
- a mom take a lip-gloss from my kit and apply it directly to her child's mouth resulting having to throw the whole product away;
- a glass of champagne spilled in my kit;
- services added on last minute on the wedding day at a wedding I personally was not working. The bride told the artist she sent me and she never paid the artist. Attempts to collect were ignored and the artist was never paid for work performed.

None of these situations were ever rectified and invoices were never paid and these are just a few of the situations I have personally encountered in the last 10 years. We spend a lot of money keeping our products hygienic for clients and we value our time just as much as you value yours. As such we need to protect our artists and be able to charge for incidentals since in the past, invoicing for these things after the fact has been unsuccessful. Thank you for understanding.